

## CareNet releases an iOS version application of the medical practice/medical science news site “Doctors’ Picks” with social network functionality

June 3, 2019

CareNet, Inc.

CareNet Inc. (headquarters: Chiyoda-ku, Tokyo; President: Katsuhiro Fujii; URL: <http://www.carenet.co.jp>, hereinafter CareNet) announces that CareNet has released an iOS version application of the medical practice/medical science news site “Doctor’s Picks” with social network functionality.

### 【About Doctors' Picks】

Doctors' Picks is a medical practice/medical science news site where any doctors who are members of CareNet.com can select and share articles of interest and expand the network among doctors by posting comments. Its greatest feature is that experts of various fields (Expert Picker) carefully select and present (pick) important news in their fields and post comments about them as well. Therefore, doctors who are members can promptly find the latest important news selected in each field, and understand the main points of this news more profoundly.

Members can register (follow) doctors that they are interested in, to browse the news picked by these doctors as needed at the time, making it easier to find interesting news. In addition, a doctor who is a member can share news about medical practice/medical science on the Internet that the member considers important with other doctors and post comments.

These functions create mutual communication among doctors via comments on news of interest or focused-on news, expanding the network. The site is limited to doctors and should be used with the real name for safe and secure communication among doctors.

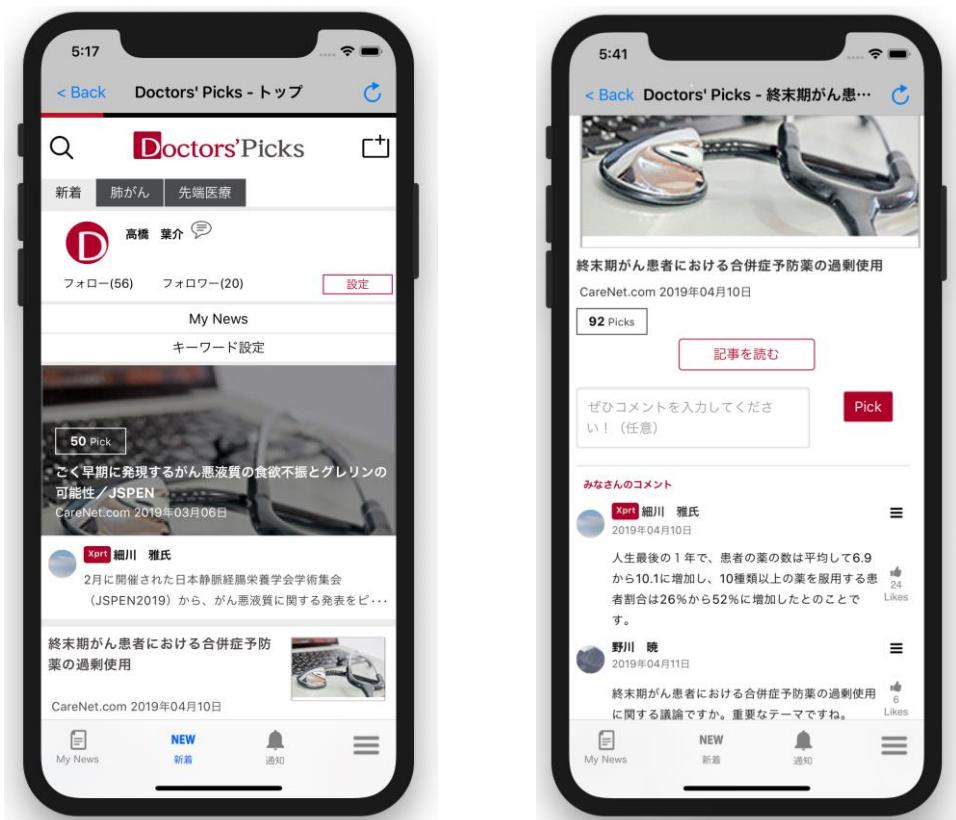
### 【About Doctors' Picks App】

Doctors are very busy without enough time to collect information, and wish to collect useful information more conveniently. To meet this need, an iOS version application of

Doctors' Picks has been developed. The interface is optimized for iPhone, with additional features such as notifications of new posts through push notification, and easier operation to pick articles to further improve its convenience.

"Doctors' Picks" has been improved in its usability with the addition of the iOS version application, and we think it will further gather the latest and important specialty information, creating various communication networks among a number of doctors.

### 【Image of the iOS version App】



## About the iOS version App of Doctors' Picks



Title: iPhone/iPad application "Doctors' Picks"

Provision site: App Store

Category: Medical

URL: <https://itunes.apple.com/jp/app/id1459347451?mt=8>

※iPhone and iPad are the trade names owned by Apple Inc. registered in the US and other countries

※App Store is a service mark owned by Apple Inc.

## About Doctors' Picks



Name Doctors' Picks

URL : <https://drpicks.carenet.com>

(Introduction site for non-members: <https://drpicks.carenet.com/d/dpview/lp>)

Eligible people: Doctors (membership registration in CareNet is required for use)

Features: "A platform to collect medical practice/medical science information"

Capable of efficiently collecting medical practice/medical science news carefully selected by eminent doctors of various specialties, along with comments.

"A communication platform"

Capable of picking news of interest and sharing this with others as well as facilitating communications among doctors through comments.

## About CareNet

# CareNet

Name: CareNet, Inc.

Representative Director: Katsuhiro Fujii, President

Location: Risona-kudan Building, 1-5-6, Kudan-minami, Chiyoda-ku, Tokyo, Japan

Establishment: July 1996

Capital: 627 million yen

Major business activities: Medical and pharmaceutical business support for pharmaceutical companies and medical contents services for doctors and medical professionals.

CareNet operates a membership portal site “CareNet.com” to provide practical and useful information for doctors and medical professionals via internet, with more than 140,000 doctors as members. Based on these physician members as resources, CareNet provides services to support sales and marketing activities of pharmaceutical companies in Japan.

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