

## **CareNet launches “<For Medical Professionals> Cancer Education in Schools.com”**

**- Promoting doctors’ participation in cancer education at schools -**

December 23, 2022

CareNet, Inc.

CareNet, Inc. (headquarters: Chiyoda-ku, Tokyo; President: Katsuhiko Fujii; URL: <https://www.carenet.co.jp>; hereinafter “CareNet”) announces that on December 1, 2022, CareNet launched “<For Medical Professionals> Cancer Education in Schools.com,” a website that collects information on cancer education in schools, which CareNet believes will be of benefit to medical professionals.

### 1. Background

Currently, it is estimated that one in every two Japanese people will develop some form of cancer in their lifetime.<sup>1</sup> Considering this reality, the curriculum guidelines of Japan were revised to specify that materials including “cancer education” be taught in schools, and classes designed to educate students on cancer were subsequently introduced at elementary, junior and senior high schools as a component of the health education syllabus.<sup>2</sup>

Cancer education programs are expected to provide opportunities to interact and collaborate with medical professionals and other guest speakers, considering the high degree of specialization required in the various fields of cancer studies.<sup>3</sup> However, in a survey conducted for 2021, it was found that only 8.4% of schools offered cancer education programs that utilized guest speakers, and only about 40% of these schools actually utilized doctors.<sup>4</sup> Under the present situation, the involvement of doctors in cancer education at schools remains at an exceedingly low level.

- 1) Latest cancer statistics retrieved from cancer information service “Cancer Registry and Statistics” provided by National Cancer Center Japan
- 2) Ministry of Education, Culture, Sports, Science and Technology, “Schedule for Promoting Cancer Education by National Government and MEXT”

- 3) Ministry of Education, Culture, Sports, Science and Technology, “Report on Preferred Methods for Providing Cancer Education in Schools” (2015)
- 4) Ministry of Education, Culture, Sports, Science and Technology, “Announcing the Results of Survey on the Status of Cancer Education in 2021” (2022)

## 2. About CareNet’s initiatives on the behalf of cancer education

Against this background, on December 1, 2022, CareNet launched “<For Medical Professionals> Cancer Education in Schools.com” on the Company’s core website, CareNet.com (a members-only medical information website). This constituent website is designed to raise awareness and encourage the participation of doctors in cancer education by appealing to CareNet’s network of over 200,000 doctor members active on the Internet.

The main goal of this website is to circulate information on cancer education in schools, which CareNet believes will be of benefit to medical professionals. In the initial phase, the website features content depicting the current state of cancer education in schools and the results of doctor surveys, in addition to enlightening content including video interviews related to cancer education. In the future, CareNet intends to plan and publish a wide selection of content designed to support the promotion of cancer education, such as slide presentation kits for use in classes at schools, etc., based on the results of doctor surveys and other relevant sources. Through promoting activities such as these, CareNet will contribute to two goals of the SDGs: “Goal 3: Good health and well-being” and “Goal 4: Quality education.”

### **About CareNet**

Name: CareNet, Inc.

Representative Director: Katsuhiko Fujii, President

Location: Sumitomo Fudosan Chiyoda Fujimi Bldg., 1-8-19, Fujimi, Chiyoda-ku, Tokyo, Japan

Establishment: July 1996

Capital: 2,405 million yen

Major business activities: Medical and pharmaceutical business support services for pharmaceutical companies and medical contents services for doctors and medical professionals.

CareNet.com <https://www.carenet.com/>

CareNeTV <https://carenetv.carenet.com/>

CareNet Career <https://career.carenet.com/>

Doctors' Picks <https://www.carenet.com/lp/doctorspicks/>

**—Contact for the present release—**

Customer Center, CareNet, Inc.

Please submit inquiries by completing the following form.

<https://contact.carenet.com/select?id1=8&id2=A>